

What is claimed is:

1. An electronic camera comprising:

a display unit for presenting information and a graphic representation of an object image taken by the camera;

a rewritable memory for storing information signals including a plurality of frames of image information; and

wherein the camera allows selection of a start information signal through the display unit from the information signals stored in the rewritable memory.

2. The camera of claim 1, wherein the rewritable memory is a flash memory.

3. The camera of claim 1, wherein the rewritable memory is capable of storing information signals including a sound representation.

4. The camera of claim 3, wherein the camera further allows recording of a new sound to be usable as a start information signal.

5. The camera of claim 4, wherein the selected start information signal is stored in the rewritable memory.

6. The camera of claim 1 further including an external memory medium attachable to the camera and for storing information signals taken by the camera including a plurality of frames of image information.

7. The camera of claim 6, wherein the external memory medium is capable of storing information signals including a sound representation.

8. The camera of claim 7, wherein the camera further allows recording of a new sound to be usable as a start information signal.
9. The camera of claim 7, wherein the selected start information signal is stored in the rewritable memory.
10. The camera of claim 9, wherein the camera allows selection of the start information signal indicative of at least one frame of image information.
11. The camera of claim 9, wherein the camera allows selection of the start information signal indicative of a sound representation.
12. The camera of claim 9, wherein the camera allows selection of the start information signal indicative of at least one frame of image information coupled with a sound representation.
13. The camera of claim 6, wherein the external memory medium is a memory card.
14. The camera of claim 1 further including user input means for facilitating the selection of a start information signal.
15. The camera of claim 1, wherein the display unit includes a display panel.
16. A method of operating a digital camera which displays an object image while generating a digital image signal from light received from the object, stores the digital image signal in a memory medium attachable to the camera, and is capable of reproducing a start information signal which can be set up by the user, the method comprising the steps of:

setting up a start information signal by selecting from a group consisting of a sound data recorded or inputted by the user, image data stored in the memory medium, sound data stored in a flash memory of the camera, or image data stored in the flash memory; and

storing data regarding the set-up of the start information signal in the flash memory.

17. The method of claim 16, wherein the setting up step, when the start information signal is a start-image, a list of images stored in either the memory medium or the flash memory is presented for the selection by the user, and an image selected by the user is set up as the start-image.

18. The method of claim 16, wherein the setting up step, when the start information signal is a start-sound, the user is allowed either to select from a list of sounds stored in the flash memory or to receive sound-recording data from the user for using as a start information signal.

19. The method of claim 16, wherein the storing step, after an image data or a sound data is selected as the start information signal in the setting up step, the selected start information signal is stored in the flash memory.